

Robin D. Hoag, CPA, CMC

Profile

Position

Director of Audit and Assurance Services

Professional Experience

Financial Audits

Thirty-three years of experience in planning and supervision of financial institution audits, internal control system design, and fraud investigations. Serviced over 300 credit unions. Other audit experience includes internal audit design, credit union risk management programs, training internal auditors and Supervisory Committee members in responsibilities, and credit union service organizations.

Robin designed the original concepts of Doeren Mayhew's AREST™ audit methodology.

Management Consulting

Mergers and consolidations of 40 credit unions, business process reengineering, CUSO business plan and feasibility studies, board strategic planning, functional cost analysis, design of credit union policy manuals, microcomputer software developed for credit unions, modeling and forecasting projects, branch, ATM, and product profitability studies.

Education

Bachelor of Arts, Accounting, Economics, Business Administration – Alma College

Membership and Affiliations

American Institute of Certified Public Accountants – Credit Unions Committee, National Appointment (Alumni)

Michigan Association of Credit Unions – Professional Associate

Credit Union Executives Society – Financial Suppliers Forum Advisory Board, Past Member

Michigan Association of Certified Public Accountants:

Financial Institutions Committee

Management Consulting Services Committee, Past Chairperson

Client Consulting Services Conference

Management Consulting Services Committee, Past Vice-Chairman

Management Consulting Services Committee, Past Chairman

Institute of Certified Management Consultants